

CV

EUROPEAN CURRICULUM VITAE FORMAT

Personal details

First and last name: Edita Kastratovic

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Professor

Work Experience

- 6 December 2010 – present day
- Faculty of Business Economic and Entrepreneurship, 35b Vojvode Vlahovica Street, Belgrade
- Teacher
- Full professor
- Organization and realization of the teaching process in her line of expertise, on the following courses: Entrepreneurship, Project Management, Financial Management. Has taken part in scientific projects and conferences in cooperation with other higher-education institutions, non-government and other organizations. Responsible for the implementation of the quality policy of the School in the realization of the teaching process and for other assigned activities (scientific paper review for the International Review Journal and for the Employment, Education and Entrepreneurship Conference published by the School; accreditation of the study programs, etc).

- 1 November 2001 – 6 December 2010
- Faculty of Sport Management, Braca Karic University, 2 Gradski park Street, Zemun
- Teacher, manager
- Associate Professor, Full Professor, the President of the Academic Council, Dean
- Organization and realization of the teaching process in the field of sport management. Managerial activities at the Faculty, accreditation of the study programs in accordance with the Bologna Declaration, accreditation concerning scientific-research work. Responsible for the work of the Faculty, successful accreditation and implementation of four study programs on basic, master and doctoral studies, scientific-research work, etc. Until December 2010 she coordinated accreditation activities of the entire University with seven other faculties.

- 7 August 2000 – 31 May 2006
- Small and Medium Enterprises Development Institute - BK, 23 Vase Pelagic Street, Belgrade
- Manager
- Director of the Institute
- Activities on the reorganization of the Institute's business, on risk assessment projects, privatization of social enterprises, development strategies of South Serbia municipalities, business plans and investment studies for small and medium enterprises, trainings for entrepreneurs, establishment and accreditation of the International College for Entrepreneurship, etc. Responsible for to work of the Institute, project realization, accreditation and the College's beginnings.

- 1 February 1997 - 25 July 2001
- Braca Karic University, 3 Palmira Toljatilja Street, New Belgrade
- Manager, teacher
- General Manager of the Faculty, PhD on the Faculty of Trade and Banking – Janicije and Danica Karic
- Activities on the promotion of the work process, market position and rating, introducing the system of quality, functioning and business of the University and its members – faculties and institutes.

- 1 June 1997 – 30 September 1997
- RTV BK Telecom, 42 Nikola Tesla Boulevard, New Belgrade
- Manager
- Managing Director

- Activities on the reorganization of business activities
- 10 November 1992 – 1 February 1997
- BK Company, New Belgrade, Moscow Office
- International education programs of the BK Company
- Education Director of the BK Company for the Commonwealth of Independent States
- Projects concerning the founding of higher-education institutions in Russia. The project of founding the University of Business and Management (Moscow) in cooperation with the Lomonosov Moscow State University where she worked as the Principle and then as the provost of the University. Feasibility studies of founding other faculties within the same University. As a coordinator and co-author of several international projects, she worked as the Deputy Manager of the Centre for International Relations of the Institute for Sociology Research of the Russian Academy of Science, Editorial Board member: Science, Politics, Entrepreneurship, Moscow, Russian Academy of Social Sciences, Institute for Sociology Research of the Russian Academy of Science (1995); Editorial Board member: Ekonomika APK, Kiev, with the participation of the Ministry of Agrarian Policy and Food of Ukraine, Institute for Agrarian Economy UAAN, Braca Karic Company (1994).
- 11 March 1991 - 10 November 1992
- Small and Medium Enterprises Development Institute, BK Company, 3 Palmira Toljatija Street, New Belgrade
- Development Sector
- Expert Associate
- Manager, coordinator and author of a larger number of scientific-research projects and studies in the field of small and medium enterprises development and education. Feasibility study of the founding of the BK Faculty of Management in Belgrade, the first privately-owned faculty on the territory of former Yugoslavia. Feasibility study of the founding of the Institute for the English Language “St. Joseph Hall Braca Karic” in cooperation with the “St. Josephs Hall” from Oxford. Responsible for the preparation and realization of the project.
- 1 July 1988 – 30 June 1990
- Commission for the Current and Developmental Economic Policy, New Belgrade
- Manager
- Chairwoman of the Commission
- Promotion of the current and developmental economic policy of the young; member of work groups for passing laws on foreign investments, law on enterprises, law on employment, federal law on the transformation of social capital. Responsible for an efficient coordination, preparing and making proposals for individual legal solutions, etc.

Education and training

- 1 October 2001 – 16 October 2005
- Faculty of Management, Braca Karic University, Belgrade
- Management – M. Sc.
- M. Sc. of Management
- 16 October 2003
- TÜV Rheinland InterCert
- Team work
- Certificate
- 25 October 1995
- Economic Institute for Agrarian Economy of the Ukrainian Academy of Agrarian Sciences
- Economics – PhD.
- PhD in Economic Sciences
- 15 January 1993
- Agency for Estimating the Value of Social Capital of the Republic of Serbia
- An authorized appraiser of the value of companies in the Republic of Serbia
- 1 October 1982 – 29 December 1986

- Faculty of Economics, Veljko Vlahovic University, Podgorica
- Economics – basic academic studies
- Graduate Economist

Personal skills and competences

She has gained significant experience in living in other countries - independently and in the composition of certain study groups as a member of delegations at international conferences, scientific meetings and cultural events (Russia, Ukraine, Kazakhstan, Uzbekistan, Kyrgyzstan, Belarus, Romania, China, Italy, Cyprus, Hungary, the former republics of the SFRY) and in the cooperation with institutions such as: Institute of Social and Political Research, Russian Academy of Sciences, Lomonosov Moscow State University, Ukrainian Academy of Agricultural Sciences, OWZ from Bayern (Centre for Training of Managers on the East-West) , The Carl Duisburg Society, the Centre for Investments from Zagreb, the CPU - the Higher Vocational School of the Chamber of Commerce of Slovenia, Schiller University, etc.

Published works

Kastratović Edita (et al): Entrepreneurial competence of students and readiness for starting a business, International Monograph: Comparative analysis of social entrepreneurship in Serbia, Russia, EU and the world, research Interdisciplinary Project, No. FP DH / PE2 / 0117-0218 / 2017-2018, Head: Prof. Dr. Olja Arsenijević, pp. 99-118, UDC 334.722: 37 (497.11), ISBN: 978-86-81088-07-4, CIP 005.5 (082), Faculty of Business Studies and Law, University "Union-Nikola Tesla", Belgrade, Serbia, 2018 .

Kastratović Edita (et al): The importance of applying modern technologies in business, Thematic code New business tendencies, research Interdisciplinary Project, No IP1-03 / 07-29 / 12-2018, ISBN 978-1-5323-9957-2, Head: Prof. Edita Kastratović, Ph.D., pp.41-51. Publisher: Bar Code Graphics, 65 E. Wacker Pl # 1800, Chicago, IL 60601

Kastratović Edita (et al.): Analysis of students' attitudes in terms of entrepreneurial initiative in the field of sport, International Monograph: In the spirit of Olympism, research Interdisciplinary Project, No. FP DH / IMT / 0616-0618 / 2016-2018, Manager: Prof. dr Edita Kastratović, pp. 101-123, ISBN 978-86-81088-14-2, CIP 796.01: 316, 2018.

Kastratović Edita (et al.): Analysis of the obstacles in the process of entrepreneurial affirmation in sport, International Monograph: In the spirit of Olympism, research Interdisciplinary Project, No. FP DH / IMT / 0616-0618 / 2016-2018, Manager: Prof. dr Edita Kastratović, pp. 191-207, ISBN 978-86-81088-14-2, CIP 796.01: 316, 2018.

Kastratović Edita (et al.): Development of an Optimization Tool for Intangibles in SMEs: A Case Study from Serbia with a Pilot Research in the Prestige by Milka Company, U: Optimal Management Strategies in Small and Medium Enterprises, Ur. Vemić, M., IGI Global, ISBN 13: 9781522519492 | ISBN10: 1522519491 | EISBN13: 9781522519508 | DOI: 10.4018 / 978-1-5225-1949-2, pp.320-347,2017 <http://www.igi-global.com/book/optimal-management-strategies-small-medium/169286#table-of-contents>;

Kastratović Edita (et al.): Analysis of the Entrepreneurial Potential of Female Students at Business Schools, Monograph: Insights and potential sources of new entrepreneurial growth, Belgrade, Serbia, 2017. http://www.filodirittoeditore.com/index.php?route=product/product&path=78&product_id=133

Kastratović Edita (et al): Evaluation of the Implemented Electronic Health Card - Research in the Health Center Pančevo, p. 87-114, International Monograph-Thematic: Professionalization of Healthcare Management in Serbia as

a Condition of Increasing Success - the result of the same project, No. FP DH / ME2 / 0116-0417 / 2016-2017, Head: prof. emeritus Života Radosavljević, pp. 87-115, UDC 005.3004.2: 614, ISBN 978-86-87333-70-3, Publisher Faculty of Business Studies and Law and Faculty of Strategic and Operational Management, 2016.

Kastratović Edita (et al.): "Analysis of entrepreneurial potentials of business school students", International Monograph of Scientific Entrepreneurship for a sustainable economy, -research Interdisciplinary Project: Entrepreneurship-driver of dynamic and flexible development of sustainable economy. FP DH / PE1 / 0116-0217 / 2016-2017 Head: Prof. Dr. Olja Arsenijević, pp. 143-161, ISBN 978-86-87333-71-0, 2016.

Kastratović, Edita (et al): Entrepreneurship in Serbia: Entrepreneurial Management - Business Plan and Business Programs, Entrepreneurship in Serbia, CI d.o.o., Zagreb and Institute of MSP, Belgrade, 2004. ISBN 86-84027-01-9 , pp. 429-446 [COBISS.SRID 512080029]

Kastratović Edita (et al.): Analysis of the staff potential from the perspective of youth relationship to study, VII International Conference Employment, Education and Entrepreneurship, Thematic Journal, Belgrade, 2018. http://www.eee-conference.com/_img/arhiva/2018/eee_2018_book-

Kastratović Edita (et al): Self-employment in the function of solving the unemployment problem, VII International conference Employment and Entrepreneurship, Thematic Journal, Belgrade, 2018. http://www.eee-conference.com/_img/arhiva/2018/eee_2018_book-

Kastratović Edita (et al.): Knowledge management and career development, VI International conference Employment, Entrepreneurship, Thematic Journal, Belgrade, 2017. http://www.vssep.edu.rs/_img/downsection/2017/12/eee_2017_book_1.pdf

Kastratović Edita (et al): The importance of inclusion of people with disabilities in entrepreneurial environment, V International conference Employment, Education and Entrepreneurship, Thematic Journal, Belgrade, 2016.

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http://www.eee-conference.com/_img/arhiva/2016/eee_2016_book_1_-_final_optimized.pdf

Kastratović Edita (et al.): Research on entrepreneurial students tendencies, IV International conference Employment, Education and Entrepreneurship, Creative education for employment growth, Thematic zbornik, Beograd, Beograd, 2015. ISBN 978-86-6069-117-2, ISBN 978 -1-4951-7657-9 Bar Code Graphics, Inc. 875 N. Michigan Ave # 2650 Chicago, IL 60611, United States of America, 2015

http://eee-conference.com/_img/arhiva/2015/eee_2015_book_iii.pdf

Kastratović Edita (et al.): Students' attitudes towards the introduction of sport into higher education, IV International conference Employment, Education and Entrepreneurship, Creative education for employment growth, Thematic zbornik, Beograd, ISBN 978-86-6069-117-2, ISBN 978 -1-4951-7657-9 Bar Code Graphics, Inc. 875 N. Michigan Ave # 2650 Chicago, IL 60611, United States of America, 2015

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Kastratović Edita (et al.): "Diagnosis of agricultural resources of Bujanovac, identification of strategic value and strategic development goals in agriculture", III International conference Employment, Entrepreneurship, Belgrade, Thematic Collection, Belgrade, ISBN 978-86-6069 -106-6, 2014. http://www.vssep.edu.rs/_img/downsection/2015/08/eee_2014_book_ii.pdf

Kastratović Edita (et al): Entrepreneurship, education and organizational culture, III International conference Employment, Entrepreneurship and Education, Belgrade, ISBN 978-86-6069-106-6, 2014 http://www.vssep.edu.rs/_img/downsection/2015/08/eee_2014_book_iii.pdf

Kastratović Edita (et al): Sports marketing as a development of sport industry, International Conference Employment, Education and Entrepreneurship, Thematic Journal, Belgrade, 2012.ID512205981, COBISS.SR-ID512205981] http://eng.vssep.edu.rs/_img/downsection/2013/03/entrepreneurshipbookthreeoffthree2012.pdf

Kastratović Edita (et al): Small and Medium Enterprises in the Development of the Municipality of Bujanovac, II International Conference Employment and Entrepreneurship, Thematic Journal, Belgrade, 2013 [COBISS.SR-512289949] http://www.vssep.edu.rs/_img/downsekcija/2013/10/vol1eee2013.pdf

Kastratović Edita (et al.): Human resource management from the modern society in sport, II international conference, COBISS.SR-ID 512290205 http://www.vssep.edu.rs/_img/downsection/2013/10/vol3eee2013.pdf

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Kastratović Edita (et al): The role and importance of sport as a function of health, (original scientific paper), International scientific journal of kinesiology. Sport Science, ISSN 1840-3670, 2013, Vol. 6, No. 2, p. 37-47. [COBISS.SR-ID 512243357] <http://www.sportscience.ba/pdf/br12.pdf>

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Kastratović Edita: The legal framework of sports management in the Republic of Serbia, International Journal of Law & Economics, 2011, no. 1, p. 51-54. ISSN 2217-5504 [COBISS.SR-ID512070813] <http://media3.novi.economicsandlaw.org/2017/07/Vol01/07.%20Kastratovic%20E..pdf>

Kastratović Edita, Volodymyr Denysiuk: "Marketing principles and their application in sport management" International Journal of Law and Economics, ISSN 2217-5504, 2011, Vol. 2, no. 2, p. 48-61. [COBISS.SR-ID512073629]

Kastratović Edita (et al): Motives of students of elementary and secondary schools in sports, International Journal of Laws and Economics, Vol. 2, No 3, 2011., ISSN 2217-5504

<http://media3.novi.economicsandlaw.org/2017/07/Vol03/03.%20Dragic%20Milan,%20Kastratovic%20Edita,%20Miletic%20Lidija%20-%20MOTIVES%20OF%20STUDENTS.pdf>

Kastratović Edita (et al): Methods of motivation in educational institutions, International Journal of Law & Economics, Vol. 2, No 4, 2012., ISSN 2217-5504 [COBISS.SR-ID 512148893]

Kastratović Edita (et al): Ethics in modern economics, International Journal of Economics and Law, ISSN 2217-5504, 2013, vol. 3, no. 9, p. 56-60. [COBISS.SR ID 512282269]

Kastratović Edita (et al): Challenges of human resources management at global level. International Journal of Economics and Law, ISSN 2217-5504, 2013, vol. 3, no. 9, p. 32-36. [COBISS.SR-ID 512281245]

Kastratović Edita (et al.): Human resources as a competitive advantage of an organization., International Journal of Law and Economics, ISSN 2217-5504, 2014, vol. 4, no. 10, p. 30-34. [COBISS.SR-ID 512248221]

Kastratović Edita (et al): Challenges of strategic planning at the global level. International Journal of Economics and Law, ISSN 2217-5504, 2014, vol. 4, no. 10, p. 50-54 [COBISS.SR-ID 512248989]

Kastratović, E., (et al): Innovations, Clusters, Innovation Clusters, Economic Aspects year. XIII No 1, Association of economists Belgrade May 2008, no. 1, p. 223-233. [COBISS.SR-ID512072093]

Kastratović Edita (et al.): The importance of education in modern economic environment, International Journal of Economics and Law, ISSN 2217-5504, vol. 4, no. 11, 2014. <http://media3.novi.economicsandlaw.org/2017/07/Vol11/Dragic-11-IJEAL.pdf>

Kastratović Edita (et al): Control as an important segment of modern management, International Journal of Economics and Law, ISSN 2217-5504, vol. 4, no. 12, 2014. <http://media3.novi.economicsandlaw.org/2017/07/Vol12/Dragic-12-IJEAL.pdf>

Kastratovic Edita, Miletic Lidija, Dragic Milan: Innovative organization, innovation, and innovation UNION SCOREBOARD, International Journal of Economics and Law, ISSN 2217-5504, vol. 5, no. 13, 2015. <http://media3.novi.economicsandlaw.org/2017/07/Vol13/Kastratovic-13-IJEAL.pdf>

Kastratović Edita (et al): An Impact of the Free Zone on the more rapid development of the Preševo municipality = Impact of the Free Zone on the Faster Development of the Municipality of Preševo, International Review, 2013, vol. 2, no. 1/2, p. 50-58, graph. impressions. [COBISS.SR-ID 199123724]

Kastratović Edita: From Knowledge to Financial Management, International Review, 2013, Vol. 2, no. 1/2, p.156, ISSN 2217/9739, [COBISS.SR-ID 512287901]

Kastratović Edita (et al): The Right to Life and the Right to Equality - What is Antisemitism in the World and in Serbia? Fifth Scientific Conference with International Participation, THE STRENGTH OF SERBIAN, JEVRE, ROMA AND OTHER ON THE TERRITORY OF THE FORMER YUGOSLAVIA, Abstracts Book, pp. 31-33, 2018. ISBN 978-86-87333-99-4

Kastratovic Edita: Messages-Sport and Law, Final Document-General Findings, Association of Lawyers of Serbia, 29. Kopaonik School of Natural Law, 13-17 December 2016.

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Kastratović Edita: Messages-Sport and Law, Final Document-General Findings, Association of Lawyers of Serbia, 27. Kopaonička School of Natural Law, 13-17 December 2014.

Kastratović Edita: Messages-Sport and Law, Final Document-General Findings, Association of Lawyers of Serbia, 26. Kopaonička School of Natural Law, 13-17 December 2013. ISBN 978-86-7542-151-1 [COBISS.SR-ID 512071581]

Kastratović Edita: Messages-Sport and Law, Final Document-General Findings, Association of Lawyers of Serbia, 24. Kopaonička School of Natural Law, 2011.]. p. 63-65, ISBN ISBN 978-86-7542-115-3

Kastratović Edita: Messages-Sport and Law, Final Document-General Findings, Association of Lawyers of Serbia, 23. Kopaonička škola prirodnog prava, 2010, p. 91-94. ISBN 978-86-7542-090-3, [COBISS.SR-ID 512071581]

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Kastratović, Edita: Possibilities and Prerequisites for Increasing the Contribution of SME Competitiveness to Yugoslav Economy and Export, Proceedings of the Scientific Conference NDEJ, 2001, Belgrade