

## EUROPEAN BIOGRAPHY FORMAT / CV

### EUROPEAN CURRICULUM VITAE FORMAT

#### PERSONAL INFORMATION

Name and surname: Maja Cogoljević  
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#### WORK EXPERIENCE

**10/1/2018. - Associate Professor**, Faculty of Business Economics and Entrepreneurship, Mitropolita Petra 8, 11000 Belgrade

**10/1/2017. - Assistant Director for Teaching**, Faculty of Business Economics and Entrepreneurship, Mitropolita Petra 8, 11000 Belgrade

**01.03.2014.- 30.09.2018. - Assistant Professor**, Faculty of Business Economics and Entrepreneurship, Mitropolita Petra 8, 11000 Belgrade

**1.10.2012.- 28.02.2014. - Assistant**, Faculty of Business Economics and Entrepreneurship, Mitropolita Petra 8, 11000 Belgrade

**1.10.2010.- 30.09.2012. - Teaching Associate**, Faculty of Business Economics and Entrepreneurship, Mitropolita Petra 8, 11000 Belgrade

**01.03.2009.-30.09.2010. - Teaching Associate**, Higher educational school for vocational studies Čačak, Župana Stracimira 32, 32000 Čačak

#### EDUCATION I EMPLOYMENT

**2013 – PhD in Economics**, Faculty of Economics, University of Business Engineering and Management, Banja Luka

**2011 - Master of Economic Sciences**, Faculty of Tourism and Hospitality, University "Sv.Kliment Ohridski", Bitola, Macedonia

**2008 - Graduated economist**, Faculty of Economics, University of Belgrade, Belgrade

She is the author and reviewer of numerous scientific papers and studies, a member of the Scientific Committee of the International Scientific Conference "Employment, Education and Entrepreneurship" and a national scientific-professional conference with international participation "Trends in Business". She is also part of the Editorial Board of the magazine "International Review" and "Trends in Business". She is a member of the Society of Economists of Belgrade.

#### DRIVER'S LICENSE

B category

#### ADDITIVES

##### Professional and scientific papers:

1. Ignjatijevic S., Cogoljevic M., Milenkovic N., ECONOMIC ASSESSMENT OF SIGNIFICANCE OF EDUCATION IN THE DEVELOPMENT OF A KNOWLEDGE BASED ECONOMY, Industry, ISSN 0350-0373, No.3 / 2018, p. 185-200.

2. Tatjana Jovanić, Maja Cogoljević, Duško Pejović, "BUY NATIONAL" CAMPAIGNS AND FOOD COUNTRY OF ORIGIN LABELING - EU LEGAL FRAMEWORK AND ITS RELEVANCE FOR SERBIA ", Economics of Agriculture 2018, Vol.65, iss. 3, .ISSN 0352-3462, p. 1289-1302.
3. Nikolić M., Vesić T., Cogoljević M., Ilić B .: KNOWLEDGE MANAGEMENT AS A SOLUTION AGAINST THE ECOLOGICAL CRISIS, Ecologica Vol. 25, No. 1 89.1 / 3-2018, Scientific-Professional Society for Environmental Protection of Serbia, Belgrade, ISSN-0354-3285, COBISS.SR - ID 80263175, p. 82-86., 2018th year.
4. S. Mitrović, A. Mitrović, M. Cogoljević, CONTRIBUTION OF AGRICULTURE TO THE DEVELOPMENT OF SERBIA, Economics of Agriculture 2017, Vol.64, No.2 ISSN 0352-3462, pp. 805-819
5. Cogoljević M., Dimitrijević Lj., Cogoljević V., RESEARCH ON INFLUENCE INTEGRATED MARKETING COMMUNICATIONS AT ENTERPRISES BUSINESS IN THE REPUBLIC OF SERBIA, ISSN: 1582-8859 (Recognized by CNC SIS B + Category), Vol. 2 (2017) Danibus Univesity of Galati, Romania
6. Cogoljević M., Andrejić M., Gligić Savić A., CHARACTERISTIC ASPECTS OF CONTROL AS PROCESS MANAGEMENT FUNCTION, Military Work, No.7, p. 412-423. 2017 год.
7. Vojteški I., Cogoljević M., ENERGY EFFICIENCY IN THE SERVICE SEKTOR, 22nd International Scientific Conference on Economic and Social Development, "Legal Challenges of the Modern World", Split, 29-30 June 2017, ISSN 1849-7535, p. 857-879
8. Nikolić M., Cogoljević M., ENTREPRENEURSHIP PROCESSES - STARTING FROM AN IDEA TO TOTAL CONTROL OF BUSINESS, VI International Conference "Employment, Education and Enterpreneurship" Belgrade, 2017.
9. Lj. Dimitrijevic, M. Cogoljevic: MARKETING MANAGEMENT - A VIEW ON CONTEMPORARY PRACTICE, IV International Conference "Employment, Education and Enterpreneurship", Belgrade, 2015, ISBN 978-86-6069-115-8, Proceedings Marketing, Business Law and Transformational Governance, p. 13-31.
10. M. Cogoljević, Lj. Dimitrijević: THE POTENTIAL OF THE INTERNET AS MARKETING MEDIA IN SERBIA, Third International Conference "Employment, Education and Enterpreneurship", October 15th-17th Belgrade, 2014. ISBN 978-86-6069-105-9, Proceedings of the Management, Marketing, and Communication: curent and future trends, p. 272-286.
11. Lj. Dimitrijevic, S. Vukadinovic, M. Cogoljevic: CRITICAL FACTORS AND KEY FEATURES OF STRATEGIC CONTROL AND MARKETING AUDIT, AVADA 2014, CROMA journal, ISSN 2335-7959, No. 2, pp. 113-126.
12. M. Cogoljević, Lj. Dimitrijević, Z. Đuričić: IMC CONCEPT - A NECESSARY PRECONDITION FORMARKET SUCCESS OF SMEs, Second International Conference "Employment, Education and Enterpreneurship", October 16th-18th Belgrade, 2013. ISBN 978-86-6069-095-3, zbornik Works Volume 2, p. 272-288.
13. Lj. Dimitrijević, M. Cogoljević, Z. Dimitrijević: PRIVATE LABEL - THE COMPANY'S STRATEGY WILL BE A SUCCESSFUL, The Second International Conference "Employment, Education and Enterpreneurship", October 16th-18th Belgrade, 2013. ISBN 978-86-6069-095- 3, Volume 2, p. 316-330.
14. M. Cogoljević, Lj. Dimitrijevic, S. Vujcic: DETERMINANTS OF INTEGRATED MARKETING COMMUNICATIONS DEVELOPMENT, Council of Labor, ISSN 1451-7841, Vol. 3, 2013god, p. 366-372.