

EUROPEAN
CURRICULUM
VITAE
FORMAT

Personal informations:

Name and surname: Gordana Gavric
E-mail: gordana.gavric@vssep.edu.rs

Work experience

- 2018- Faculty of Business Economics and Entrepreneurship, Mitropolita Petra Street, no. 8, Belgrade, Serbia. Work position: assistant professor, field of Management
- September-December 2017 Higher business school of vocational studies "Radomir Bojkovic PhD", Topličina Street, no. 12, Krusevac, Serbia. Work position: professor, field of Management
- October 2016- September 2017. Faculty of Business Economics and Entrepreneurship, Mitropolita Petra Street, no. 8, Belgrade, Serbia. Work position: assistant professor, field of Management
- 2012.- September 2016. Faculty of Business Economics and Entrepreneurship, Mitropolita Petra Street, no. 8, Belgrade, Serbia. Work position: assistant, field of Management
- 2010.- 2011. Media Prime Time Production, Kronštatska Street, no. 14-a. Work position: story editor
- 2008.- 2010. Faculty of Media and Culture, Megatrend University, Bulevar maršala Tolbuhina Street, no. 8, Belgrade, Serbia. Work position: Junior lecturer, media nad culture management department

Education and
training

- 2012.-2016. Doctoral studies at the Faculty of applied management, economics and finance, University Business academy in Novi Sad. Study program: Integral-Development Management. Title of the thesis: "Organizational culture as a factor of growth and development of the organization".
- 2012.-2013. Degree in Marketing and marketing management, Business Academy, Link group
- 2007.- 2009. Master's Degree, Faculty of Media and Culture, Department of Public Relations, Megatrend University, Belgrade. Title of the thesis: „Creative industries in the function of economic development of countries with a special focus on Serbia“.
- 2007. Specialization in Public Relations, Business school for Public Relations, PR agency P.R.A.
- 2003.-2007. Degree in Economics (BSc), Department of International Business, Faculty of Business Studies, Megatrend University, Belgrade

LIST OF PUBLISHED WORKS

Monographs, monographic studies, thematic chambers, handicraft and cartographic publications of international significance

1. Gavrić G., Milanović J. (2018), Monitoring consumer needs in the function of making effective strategic decisions given on the example of the "Sedmica plus" llc travel agency, Third international thematic monograph: Modern management tools and tourism sector economics Today, Belgrade: Association of Economists and Managers of the Balkans, Ohrid: Faculty of Tourism and Hospitality, 311-326
2. Skorup A., Gavrić G. (2018), The application of modern information-communication technology in communication with students to improve student satisfaction, Seventh International Conference Employment, Education and Entrepreneurship, Monograph Successful implementation of information technology: IT, marketing, education and business working together for business success, 28-50
3. Gavrić G., Čukanović Karavidić M. (2018), New trends in human resources management, 7th International Scientific Conference Globalization challenges and the social-economic environment of the EU, Faculty of Business, Management and Informatics Novo mesto and Faculty of Business and Management Sciences Novo mesto, Slovenia. Published in the collection of the Globalization Issues and the Social-Economic Environment of the EU, ISBN 978-961-6770-42-2, UDC 658.3 (497.11), 159-164
4. Kirin S., Gavrić G. (2017), Promotion of organizational culture as a managerial tool for achieving business success in tourism - case study for Serbia, Second international thematic monograph: Modern management tools and economics of the tourism sector of today, Belgrade: Association of economists and of the Balkans, Ohrid: Faculty of Tourism and Hospitality, 302-318, ISBN 978-86-80194-10-3 (AEMB)
5. Gavrić G., Krstić M. (2017), Creative Industries as a Factor of Economic Development of Serbia, Sixth International Scientific Conference Employment, Education and Entrepreneurship (EEE 2017) Belgrade, Serbia, paper published in proceedings Economic and technological Development and Information technology, 51-68

6. Gavrić G., Ravić N., Gavrilović M. (2017), Financing and development of innovativeness of small and medium enterprises in the Republic of Serbia, book *New insights and potential sources of new entrepreneurial growth*, Publisher: Filodiritto International proceedings, Faculty of business economics and entrepreneurship. ISBN 978-88-95922-84-3 First Edition April 2017, 157-169.
7. Gavrić G., Stanković R. (2015), The presence of factors of stability in organizational cultures of companies in Serbia, The presence of a factor of stability in organizations culture of organizations in Serbia, 4. International Scientific Conference Employment, Education and Entrepreneurship, High School for Business Economics and Entrepreneurship, Belgrade. Paper printed in the Challenge Challenges to promoting entrepreneurship, leadership and competitiveness, 129. - 146.
8. Gavrić G., Kirin S. (2014), Empowering employees with the goal of achieving benefits for the individual and organization, Employee empowerment in order to achieve benefits for the individual and the organization, Third International Scientific Conference Employment in Education and Entrepreneurship, Belgrade, vol. . Links between education and employment, 202-228.
9. Karavidić S., Čukanović Karavidić M., Gavrić G. (2013), Innovative management in education using communication instruments, 2nd International Scientific Conference Employment, Education and Entrepreneurship, Higher School for Business Economics and Entrepreneurship, vol. 3, 58-76.
10. Karavidić S., Čukanović Karavidić M., Gavrić G. (2013), Professional satisfaction as an aspect of entrepreneurial organizations, 2nd International Scientific Conference Employment, Education and Entrepreneurship, Higher School for Business Economics and Entrepreneurship, Belgrade, vol. 3, 380-399.
11. Pejanović R., Adžić S, Gavrić G. (2013), Entrepreneurial education and reindustrialization - the case of Serbia, Book, monograph, Lambert Academic Publishing, 376 -396, ISBN 978-3 -659-41255-4

Papers published in scientific journals of international significance; scientific criticism; editing of the journal

1. Gavrić G., Kirin S., Brzaković M. (2017), The involvement of employees as a flexibility factor of companies in the Republic of Serbia - empirical research, *Industry, Economic Institute*, Vol.45, No.2, original scientific paper, 65-83.

Chair of international scientific meetings

1. Skorup A., Gavrić G. (2018), The application of modern information-communication technology in communication with students to improve student's satisfaction, *Conference Employment, education and entrepreneurship, Monography Successful implementation of information technology: IT, marketing, education and business working together for business success*, 28-50.
2. Gavrić G., Čukanović Karavidić M. (2018), New trends in human resources management, 7th International Scientific Conference Globalization challenges and the socio-economic environment of the EU, Faculty of Business, Management and Informatics Novo mesto and Faculty of Business and Management Sciences Novo mesto. Published in the collection of the Globalization Issues and the Social-Economic Environment of the EU, ISBN 978-961-6770-42-2, UDC 658.3 (497.11), 159-164
3. Karavidić, S., Čukanović-Karavidić, M., Gavrić, G. (2018), Modern formulas of success. 5th International Scientific Conference Agrobusiness MAK - 2018 "EUROPEAN ROAD TO SUCCESS" IPARD 2015-2020, 25-26., 65-81
4. Gavrić G., Krstić M. (2017), Creative Industries as a Factor of Economic Development of Serbia, Sixth International Scientific Conference Employment, Education and Entrepreneurship (EEE 2017) Belgrade, paper published in proceedings *Economic and technological development and Information technology*, 51-68.
5. Gavrić G., Kirin S. (2017), Changing organizational culture as a success factor, 6th International Scientific Conference Globalization challenges and the socio-economic environment of the EU, Faculty of Business, Management and Informatics Novo mesto and Faculty of Business and Management Sciences Novo mesto, National and University Library, Ljubljana 339.9: 061.1EU (082) (086.034.44), ISBN 978-961-6770-37-8 (Faculty of Business and Administration Sciences), 149-157.
6. Gavrić G., Kirin S., Vuksanović S. (2016), Accepting Changes to Better Life, *International Scientific-Professional Conference How To Get Better Life*, Faculty of Applied Management, Economics and Finance, Belgrade, 549-555.
7. Gavrić G., Stanković R. (2015), The presence of factors of stability in organizational cultures of companies in Serbia, The presence of a factor of stability in organizations culture of organizations in Serbia, 4. International Scientific Conference Employment, Education and Entrepreneurship, High School for Business Economics and Entrepreneurship, Belgrade. Paper printed in the Challenge Challenges to promoting entrepreneurship, leadership and competitiveness, 129. - 146.
8. Kirin S., Gavrić G. (2015), Organizational learning as the concept of innovative management, *Organizational learning as a concept of innovative management*, International scientific conference leadership and organization development, Kiten, Bulgaria, 1046.- 1056. Rad štampan u zborniku *Works Leadership and organization development*.
9. Gavrić G., Kirin S. (2014), Employee empowerment for achieving benefits for the individual and organization, Employee empowerment in order to achieve benefits for the individual and the organization, Third International

Scientific Conference Employment in Education and Entrepreneurship, Belgrade, vol. . Links between education and employment, 202-228.

10. Gavrić G., Kirin S., Čukanović Karavidić M. (2014), Stress management in entrepreneurial organizations by continuously monitoring the performance of employees' satisfaction factors (Stress management in entrepreneurial organizations through permanent monitoring of performance factors of employee satisfaction), Third International Conference on social and technological development STED 2014, University of PIM (Faculty of Business Engineering and Management), Banja Luka. Work published in the Proceedings of the "International Conference on Social and Technological Development", 19-25 (ISSN 2303-498X).

11. Karavidić S., Čukanović Karavidić M., Gavrić G. (2013), Innovative management in education using communication instruments, 2nd International Scientific Conference Employment, Education and Entrepreneurship, Higher School for Business Economics and Entrepreneurship, vol. 3, 58-76.

12. Karavidić S., Čukanović Karavidić M., Gavrić G. (2013), Professional satisfaction as an aspect of entrepreneurial organizations, 2nd International Scientific Conference Employment, Education and Entrepreneurship, Higher School for Business Economics and Entrepreneurship, vol.3, 380-399.

13. Knežević V., Vujadin N., Gavrić G. (2012), Contribution of entrepreneurial education of the competitiveness of the economy as a measure of its success, (Contribution of entrepreneurship education competitiveness of the e