

## EUROPEAN BIOGRAPHY FORMAT / CV

### PERSONAL INFORMATION

Jelena Bacevic (maiden name: Vaskovic)

E-mail: jecavaskovic@gmail.com

### WORK EXPERIENCE

2018. - Today

- High School for Business Economics and Entrepreneurship, Vojvode Vlahovića 35b, Belgrade
- Professor for the field of Informatics
- Docent
- Performing teaching activities

2016. - Today

- GB Solutions Owner and Director
- IT
- Bi Developer

2017 - 2018

- High Business School of Vocational Studies "Prof. Dr. Radomir Bojkovic ", Toplicina 12, Krusevac
- Professor of professional studies for the field of Informatics

2014 - 2016

- E-front, Kneza Mihaila 1-3, Belgrade
- IT
- Bi Developer

2013 - 2014

- High School of Modern Business in Belgrade

- Professional practice in maintaining site-related sites and moodle e-learning systems.

2010 - 2011

- Faculty of Organizational Sciences, Jove Ilića 154, Belgrade
- Demonstrator on the Theory of the System

EDUCATION I

EMPLOYMENT

2012 - 2016

- Faculty of Organizational Sciences, University of Belgrade
- E-business
- Doctor of Technical Sciences
- VŠS

2011 - 2012

- Faculty of Organizational Sciences, University of Belgrade
- E-business
- Master of Organizational Sciences
- VŠS

2006 - 2011

- Faculty of Organizational Sciences, University of Belgrade
- Information systems and technology
- Graduate engineer of organizational sciences
- VŠS

Ability for scientific research work. Higher number of published works (citations of 82 citations - period 2014-2019).

Attended a seminar on project management financed by EU funds.

Works in journals of international importance (Science Citation Index Expanded) (M20)

[1] Vojkan Vaskovic, Jelena Vaskovic, Milos Ljubojevic, Srećko Stankovic, (12-2012), Heat exchanger design based on techno-economic optimization, Metalurgia international

[2] Miloš Ljubojević, Vojkan Vasković, Jelena Vasković, Srećko Stanković, (11-2012), The effectiveness of online video ads on customer experience, Metalurgia international, quoted 2 times

[3] Vojkan Vaskovic, Marko Rankovic, Jelena Vaskovic, (01-2013), Problems concerning the exploitation of heat energy of waste gases - case study - brick plant. Metalurgia International

[4] Jelena Vaskovic, Milos Ljubojevic, Srećko Stankovic, Vojkan Vaskovic (2013), The Model of Coordination of Communication Channels for Small Tourist Communities, Transylvanian Review of Administrative Sciences, Special Issue, pp. 174-188, quoted 4 times

[5] Ljubojevic Milos, Vaskovic Vojkan, Stankovic Srećko, Vaskovic Jelena (2014) Using Supplementary Video in Multimedia Instruction as a Teaching Tool to Increase Efficiency of Learning and Quality of Experience, International Review of Research in Open and Distance Learning, citiran 37 times

Newspaper of national importance (M50)

[1]. Jelena Vasković, (September 2012) Application of NFC technology in payment systems, Banking, 04, Str. 86 - 103, UDC 621.395.721.5:658.88; 005.591.6. BICH impact factor 5 (0.049), (M52), quoted 4 times

[2]. Jelena Vaskovic, (September 2012), NFC technology and its practical applications, InfoM (M52)

[3]. Vojkan Vaskovic, Jelena Vaskovic, (February 2013), Recommendations for risk management in e-commerce, Tehnika, Str. 349

[4]. Nenad Gligoric, Tomislav Dimcic, Srdjan Krcko, Vladislav Dimcic, Jelena Vaskovic, Iva Vojinovic (2014) Internet of Things Enabled LED Lamp Controlled by Satisfaction of Students in a Classroom, IPSI BgD Transactions (Two Research Oriented Journals), cited 3 times

[5]. Jelena Vasković, Marija Kreća, (2015). Possibilities of applying a personalized advertising campaign on social networks, Technique, vol. 70, no. 4, p. 704-711

Works on conferences

[1] Vasković Jelena, Čović Nemanja, (2010), "Analysis of Application of Info kiosk Technologies", X International Conference on Electronic Commerce and Electronic Commerce, Palic April 21-23. 2010.

- [2] Vasković Jelena, (2011), "Mobile Marketing", XI International Conference on Electronic Commerce and Electronic Commerce, Palić April 6-8. 2011.
- [3] Jelena Vasković, Vojkan Vasković. (2012), "Possibilities of using SMS services in supply management", Yu info, XVIII conferences, Kopaonik 29.2.-3.3.2012.
- [4] Vasković Jelena, (2012), "Application of NFC Technology in Public Transport", XII International Conference on Electronic Commerce and Electronic Commerce, Palić April 25-27. 2012.
- [5] Vasković Jelena, Čović Nemanja, (2012), "Outsourcing as a business strategy", XIII International Symposium on Innovative Management and Business Performance, Zlatibor, June 5-9, 2012. ISBN 978- 86-7680-255-5
- [6] Jelena Vasković, Miloš Ljubojević, Vojkan Vasković, Srećko Stanković, (2013), Improving the Efficiency of Linear Online Multimedia Educational Content, Yu Info 2013, Kopaonik, March 3.-6. 2013.
- [7] Jelena Vasković, Marija Kreća, (2013), Application of mobile applications as a means of marketing in tourism, XIII International E-Commerce Conference 2013, Palić, April 24-26. 2013
- [8] Marija Kreća, Jelena Vasković, (2013), Analysis of the state of e-government service in Serbia, International Conference and Exhibition, Hotel "Izvor", Arandjelovac, June 12 - June 13, 2013
- [9] Vasković Jelena, Čović Nemanja, Vasković Vojkan, (2014), Warranty management model and e-commerce, XIV international symposium, June 6 - 10, 2014, Zlatibor, Serbia
- [10] Vasković Jelena, Bačević Miloš, (2016) Web site integration into the organisational structure of the local tourist community, XV international symposium, June 10 - 13, 2016, Zlatibor, Serbia

#### Other works

- [1] Vasković Jelena, (2011), "Knowledge and information pixels" Internet mirror, number: 130, pages 42-46. COBISS SR-ID 172229895