

Study program: Business Economics and Entrepreneurship (180 ECTS); Finance banking and insurance (240 ECTS)			
Type and level of studies: Basic academic studies, first level of studies			
Course title: ENTREPRENEURSHIP			
Professor: Kastratović S. Edita			
Course status: obligatory			
ECTS Points: 8			
Condition: Enrolled Semester, lectures delivered and successfully completed pre-service obligations on the course			
Objective: Introduce students into the complexity of entrepreneurial phenomena and the functioning of the entrepreneurial economy and the way they are addressed, with an emphasis on the applied perspective of entrepreneurship. Instructing students in the spirit of entrepreneurship and giving them the necessary knowledge to quickly and easily engage in a growing entrepreneurial trend after graduation.			
Course outcome: After passing the exam in this course, students will understand trends in entrepreneurial variables, events and risks related to entrepreneurial business and help them bridge bridging the application of entrepreneurship theory and innovation in practice through a new knowledge structure and entrepreneurial-minded thinking towards user needs and positioning in their consciousness. They also encourage them to apply their professional experience to business endeavors and apply it in a specific way in the home environment, but also in the search for free business niches in the global system of economics.			
Contents of the course			
Theory teaching: Organizational changes, perspectives of entrepreneurship; innovations and basic principles of innovative behavior; the impact of innovation on growth and development; a business plan; entrepreneurial small business - a look at business, choice of real business, determining the form of business, money and new business, creating a positive business image, business development process; business communication and time management.			
Practical teaching: Closer clarification of some of the topics that are addressed in lectures. Students learn entrepreneurial practices through tasks in which a conflict is present. They learn how to solve it and how to behave in certain situations. They learn how to manage team work. Practical preparation of a business plan. Evaluation of realized teaching and analysis of its results.			
Literature [1]. Karavidić S., Radović-Marković M., Čukanović-Karavidić M., (2013), Entrepreneurship: Contemporary Development Trends, High School for Business Economics and Entrepreneurship, Belgrade,.			
Number of active classes		Theoretical classes: 2	Practical classes: 2
Methods of teaching: Lectures are auditory, and are performed in amphitheater with all students. Exercises are conducted by groups of students in classrooms: (1) as auditory, where further topics are discussed; (2) as a discussion, for presenting and discussing practical exercises in which a conflict is present; and (3) as, practical for developing a business plan;			
Knowledge assessment (maximum number of points 100)			
Pre-exam obligations	Points 50	Final exam	Points 50
activity during lectures	20	Oral exam	50
colloquium-first	15		
colloquium-second	15		